



Equine Discount Program

Lammle's Western Wear & Tack would like to thank you for your loyalty and support. We truly appreciate the referrals made by you to your clients as the place to go for their Western & Equestrian needs.

As a Certified Trainer, Coach or Equine Professional, Lammle's Western Wear & Tack would like to extend the following discounts for your PERSONAL purchases:

- 20% discount on regular and sale priced Tack (excludes saddles).
- 15% discount on regular and sale priced clothing, footwear, accessories, etc. (excludes saddles, CD'S and DVD's).
- 10% discount on regular and sale priced saddles.

The Equine Discount Program is for your personal use only and is not valid on barn/organizational, family, acquaintances or client purchases. If you are in need of a bulk buy for your barn or organization please let our managers know and we can work with you on a bulk buy situation.

In order for you to qualify for this discount program we ask that you please complete the application in its entirety including all business information. Please understand that if you have not filled out the form in full, have omitted information or fail to meet the requirements outlined, your application will not be accepted.

Due to the overwhelming requests for the Equine Discount Program only those accepted will be contacted. If accepted, you should expect to receive your approval letter and request to pick up your Equine Discount Card within 14 business days from the date of applying.

In order to ensure the integrity of this program, an administration/application fee is now applicable. New applications are \$20 and renewal or replacement applications are \$10. Lammle's will have your discount card sent to the store you have requested on the application form. At this time you will be required to pay the program fee.

Information for your clients

Lammle's Western Wear & Tack saddle purchase offer: When you purchase a saddle at Lammle's, we will extend the opportunity to purchase any additional merchandise purchased on the same transaction at 25% off. This is a great opportunity for your clients to get all their saddle fittings (irons, leathers, saddle pads etc) for a great price.

Thank you for your patronage and your help in controlling the integrity of this program.
Lammles Western Wear & Tack



Qualified Applicants/Regulations Include:

Occupation:

Certified Trainer/Coach/Instructor of students, horses, etc. with a yearly client base

Veterinarians/Health & Wellness

Farrier

Minimum of 5 clients/students

Application must be filled out in its entirety and complete business information given:

ie: barn name, phone number and physical address, website and email address

Applicant is required to update any changes.

Card Terms, Rules & Regulations:

By accepting this card you agree and are bound to the following terms:

You must present your card to obtain the discount

It is mandatory to present photo identification with your discount card.

Only the person whose name is on the card receives the discount.

This card is valid at any Lammle's Western Wear & Tack location.

The card has a one year expiry date you will be required to re-apply on or before the expiry date on your card, expired cards will not be accepted.

This card is the property of Lammle's Western Wear and may be revoked at Lammle's Western Wears discretion.

Lost or stolen cards must be reported immediately, all replacement cards are subject to a \$10 administration/application fee.

Subject to Change without notice.

This Discount Card is non-transferable.

Not valid on special orders

Your information (name, address and phone number) will be captured at the time of every purchase.

Equine Discount Program Application Form



If this form is not filled out fully and correctly, it will not be accepted. RENEWALS must fill EVERYTHING out as well.
Please let us know as much about your business as possible.
Feel free to attach a business card.

New Member Renewal Change of Address Replacement Administration Fee \$20 \$10

ALL areas must be completed for application to be considered. Expiry Date of Current Card: _____

Name: _____

Home Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Email Address: _____

Main Occupation: _____

If any of the below apply to you, please check:

Clinician Judge Coach/Instructor Trainer Other _____

Level of Certification/Experience: _____

Barn/Business/Affiliation Name: _____

Barn/Business Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____

Barn/Business Website: _____

Number of Full Time Clients/Students Per Month: _____

Major Discipline/Service Provided. Please Specify: _____

Hunter/Jumper Dressage/3day Western Show
 Rodeo Events Western Pleasure Reining

Additional Information: _____

Please deliver my card to the Lammle's store located at:

For office use only

Card Number Issued: _____

Expiry Date: _____

**ALL information must be filled out for the form to be accepted.*